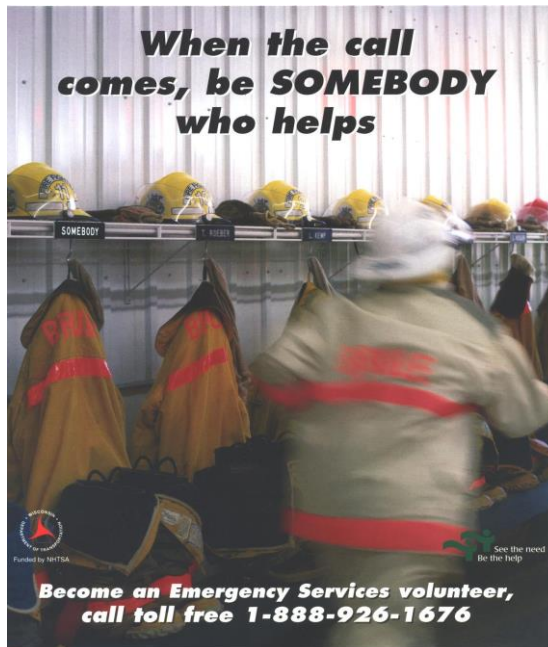


# Be Somebody Media Kick Off Event

## June 3<sup>rd</sup> at 11 AM



Many people take fire and EMS response in their community for granted. We pick up the phone, dial 9-1-1 and assume the fire department or ambulance will respond. Many citizens are unaware that fire and ambulance response is provided by local volunteers. These volunteers are custodians, deputies, office workers, foresters, social workers, salesmen, homemakers, students, farmers, mechanics, doctors, lawyers, truck drivers, teachers, office managers...and the list continues. They are people who are committed to helping neighbors, enjoy being involved in their community, enjoy their department camaraderie, and continue to learn new skills.

As more and more families move into rural communities additional volunteers are needed to meet the need for increased service. And the need is not only for those willing to become trained firefighters, rescuers and emergency medical personnel. Volunteers are needed to assist with the day to day operations of a department – office duties, maintenance of buildings and vehicles, food preparation during emergencies and other duties.

Remember...helping with emergency services in our community is neighbor helping neighbor.

**Be SOMEBODY**

Call 1-888-926-1676 or contact your local department to volunteer!

## YOU ARE INVITED

To the kickoff of this years  
**“Be SOMEBODY”**  
Fire and EMS  
RECRUITING CAMPAIGN

Saturday, June 3<sup>rd</sup>

11 AM - 3 PM

Downtown Brule

(Along US Highway 2)

- Personnel from local departments on site
- Apparatus from 30+ departments to view
- Radio broadcasting live / doing interviews 107.3 WNXR
- Television advertisements in conjunction
- Citizens and media may take pictures and ask questions

*Participation by state and local elected and appointed officials during the kick-off is a great support to our citizen volunteers!*

After the kick-off in Brule most departments will return to their home districts and be available to show their equipment and talk with potential volunteers in their local community.

Media with questions regarding the event may contact Nova Nordrum, Event PIO and Lakeside Fire Chief at 218-355-0843 or email [nnordrum@gmail.com](mailto:nnordrum@gmail.com)

Emergency Service Agencies and guests may contact Adam Olson, Event co-coordinator and Brule Fire Department member at 715-815-0095 or [olsonak@ci.superior.wi.us](mailto:olsonak@ci.superior.wi.us)

